



# GREENLEGALMATTERS

October 13-15, 2010 | New Orleans | Westin Canal Place | [www.greenlegalmatters.com](http://www.greenlegalmatters.com)

**Green Cities, Business and Beyond**

*For Immediate Release*

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## **Green Matters Conference Expert Panelists to Discuss New Orleans Scenic Canals Proposal for Storm Water and Drainage Management**

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**New Orleans, LA, September 13, 2010** – The Green Matters Conference, offering professionals from law firms, municipalities and corporations an educational opportunity about green cities, law and regulation, announced today that David Waggoner of Waggoner Ball Architects, Dale Morris from the Royal Netherlands Embassy and Paul Harrison from the Environmental Defense Fund will be discussing a proposal for Scenic Canals as an aesthetically pleasing and highly effective means of managing storm water and drainage issues. Their session is on day two of the conference and is titled, “Water, Water Everywhere and Not.” The Green Matters Conference will be held in New Orleans at Westin Canal Place on October 13-15, 2010.

A recent Bloomberg news commentary titled *New Orleans Needs Scenic Canals, Not Grim Levees* suggests that New Orleans doesn't have to be blighted with fortified levees. “It's time for New Orleans to act like a delta city, with water-sensitive design,” says David Waggoner, of New Orleans firm Waggoner and Ball. The commentary also stated that Waggoner and architect Ramiro Diaz would like to thread lushly landscaped waterways like Bayou St. John throughout the city to retain water during the city's frequent deluges.

In the Netherlands, water management has been a reality for centuries. Since 2007, Waggoner has led a series of conferences with both Dutch and U.S. experts called Dutch Dialogues to turn the Netherlands' expertise to New Orleans's advantage. Waggoner and Morris will bring the scenic canal picture to life as Harrison will speak about how funding can be arranged and impacted for such an endeavor.

The Green Matters Conference is the first of its kind, offering professionals from law firms, municipalities and industry the opportunity to participate in an environment where critical concepts of the intersections of green cities, law and regulation will be addressed. The conference theme is “Green Cities, Business and Beyond.” Attendees will learn about mitigating environmental risk, compliance with EPA, DOJ, OSHA and regulatory bodies, guidelines for SMART cities, green building architecture and how to structure green cities, businesses and practices. The three day conference has four tracks including legal, smart cities, sustainable businesses and economic development. Attendees will have the opportunity to learn and interact with sixty presenters across forty different sessions.

The conference will provide CLE credits for legal professionals along with the opportunity to network with colleagues and peers. It will also offer a LEED® pre-certification training course. More information and registration is available at [www.greenlegalmatters.com](http://www.greenlegalmatters.com).



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