



GREENLEGALMATTERS

October 13-15, 2010 | New Orleans | Westin Canal Place | www.greenlegalmatters.com

Green Cities, Business and Beyond

The First Annual “**Green Legal Matters Conference/Green Cities, Business and Beyond**” is an innovative and rare opportunity to participate in cutting edge dialogue among government representatives, law firms/law departments, real estate, construction, architectural and engineering professionals and green business owners on emerging issues in the green sector of the economy. This conference will provide unique networking and educational opportunities along with dynamic keynote speakers.

New Orleans and the Gulf Coast Region are currently facing the most catastrophic environmental oil spill disaster in U.S. history. The city and the region are still rebuilding and recreating themselves after the devastation of Hurricane Katrina. There is no better time or place to discuss the importance of sustainable building and business practices, clean energy technologies and green legal issues.

“Industry, economic development professionals and city planners need broadly accepted standards and certifications and clear public policy on sustainability matters. The urgent need for the creation of a green legal and regulatory infrastructure is particularly relevant in New Orleans, the host city of the Green Legal Matters/Green Cities, Business & Beyond,” Michael Hecht, President and CEO, GNO, Inc., the region’s premier economic development agency.

The Conference will include keynote speakers and panelists who are green movement thought leaders. To list a few, Susan Dorn, General Counsel of the U. S. Green Building Council; Paul Lippe, CEO of Legal OnRamp and Steve Harmon, Sr. Director Legal Services for Cisco. Other notables include former Secretary of the Louisiana Mineral Board Marjorie A. McKeithen, former Kraft Foods Chief Counsel Theodore L. Banks. Wal-Mart, Method Products, PepsiCo, Whole Foods and DuPont will also be represented. The conference also includes a dynamic panel of Mayors from award winning green cities.

This Conference is being presented by the New Orleans Convention Company, Inc. and the Alchemy Group, Inc. beginning on Wednesday, October 13, through Friday, October 15, 2010 at the Westin New Orleans Hotel. For registration and information please visit www.greenlegalmatters.com