



GREENMATTERS

October 13-15, 2010 | New Orleans | www.greenlegalmatters.com

Green Cities, Business and Beyond

Media Announcement

IBM and Johnson Controls Join Forces to Make Buildings Smarter.

Sept. 2, 2010 – Combined Offering of IBM and Johnson Controls to Enhance Energy and Operational Efficiencies in data centers. Both IBM and Johnson Controls are on the agenda at the Green Matters: Green Cities, Business and Beyond conference to be held in New Orleans October 13-15, 2010.

To view the smart buildings announcement, click here: <http://www-03.ibm.com/press/us/en/pressrelease/29483.wss>

Speaker Kathryn Pavlovsky of Deloitte releases *The Sustainable Enterprise Report.*

Sept. 1, 2010 – This new report just released by Deloitte is co-authored by Kathryn Pavlovsky, Principal at Deloitte and speaker at the Green Matters conference. Pavlovsky will be presenting **“Sustainability: From the Board Room to the Break Room”** on Tuesday October 14th at the Green Matters conference, Westin Canal Place, New Orleans.

To access the report, click here: <http://www.awarenessintoaction.com/authors/>

Avi Garbow, Deputy General Counsel of the US EPA to give keynote.

Aug. 30, 2010 – Garbow will be speaking on Wednesday, October 13th at the Green Matters conference. He will address the audience with an update from the Environmental Protection Agency. The Green Matters conference runs from October 13th through October 15th, and will feature subject matter experts, case studies, and a panel of Mayors. Anyone involved in green, sustainability, or economic development for cities or business is invited to attend.

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