



# GREENMATTERS

October 13-15, 2010 | New Orleans | [www.greenlegalmatters.com](http://www.greenlegalmatters.com)

Green Cities, Business and Beyond

## 2010 Conference Sponsorships

### Diamond Sponsorships

Premium Conference Sponsor--\$50,000 (2)

Includes recognition as primary sponsor prominently displayed via logo, etc. on all correspondence and materials including website, program and signage.

### Platinum Sponsorships

Keynote - \$25,000 (3)

- “Thank you” recognition by keynote presenters
- Company logo and description displayed on opening and closing slides of both keynote presentations
- Opportunity to hand out (or place on table near entrance) collateral pieces to keynote attendees
- Signage recognition outside the entrance to the Keynote Sessions
- Company Skyscraper Ad on website
- Description included in the Conference Program
- Signage recognition near the Exhibition entrance
- Premium location in Exhibition Area

Conference Premium - \$15,000 (2)

- Company logo printed on official conference premium/s given out at registration
- Company logo and description included in the Conference Program
- Logo on bottom of Conference Web Page
- Signage recognition near the Exhibition entrance
- Premium location in Exhibition Area

### Gold Sponsorships:

Hotel Room Keys - \$10,000 (1)

- Company logo printed on hotel room key cards
- Opportunity to have hotel distribute a collateral piece/premium item to guests during check-in process
- Company logo and description included in the Conference Program

Gala Dinner - \$10,000 (2)

- Company logo spotlighted for duration of dinner event
- Cocktail napkins with company logo used during event
- Opportunity to go onstage and say a “few words” to attendees during the event
- Company logo and description included in the Conference Program

Conference Program Guide and Conference Map - \$10,000 (1)

- Company logo highlighted on front page of the Program
- Company logo to appear on Conference Map

Conference Name Badge - \$10,000 (1)



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- Company logo printed on conference name tags
- Company logo and description included in the Conference Program

### Conference Session Material & Thumbdrive - \$10,000 (1)

- Company logo on Thumbdrive distributed to all attendees
- Full page ad (or promotional page) included on conference Thumbdrive

### Conference Web Site (<http://www.greenlegalmatters.com>) - \$10,000 (1)

- “Website sponsored by” banner with logo on Conference home page
- Company logo on the Conference registration “instructions” page
- Company logo and description included in the Conference Program

### Green Legal Matters Conference Registration Page – \$ 10, 000 (1)

- Company banner at top of the Conference Registration page for attendees
- Company logo on “registration complete” email
- Company logo on the Conference registration “instructions” page
- Signage recognition near the Exhibition entrance

### Conference Registration Bag and Insert - \$10,000 (1)

- Insertion of company collateral/premium piece into conference registration bags
- Company logo on one side of bag
- Company logo and description included in the Conference Program

## Silver Sponsorships

### Welcome Reception (on Wednesday evening) - \$5,000 (2)

- Company logo spotlighted for welcome reception
- Cocktail napkins with company logo used during event
- Opportunity to distribute premium item during reception
- Company logo and description included in the Conference Program

### Golf Tournament (4 available) - \$5,000 each

- Company logo and description displayed on tournament signage
- Opportunity to distribute premium items to tournament players
- Company logo on golf tournament registration and confirmation pages
- Acknowledgement in information and emails sent to tournament players
- Company logo and description included in the Conference Program
- Tee box sponsor signage
- Tournament contest signage

## Premier Sponsorships

### Conference Registration Desk Handout (2 available) - \$3,000 each

- Company collateral/premium item handed to all attendees during registration



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## 2010 Conference Sponsorships

Conference Lunches (one available per day – select Thurs or Fri) - \$3,000 each

- Company logo spotlighted for luncheon event
- Opportunity to have collateral/premium pieces on table outside lunch room
- Company logo and description included in the Conference Program

Conference Breaks (includes Thursday and Friday) - \$3,000 (3)

- Company logo spotlighted for your sponsored break
- Opportunity to have collateral or demo product on table in Break area
- Company logo and description included in the Conference Program

Conference Breakfast (one available per day – select Thursday or Friday) - \$3,000 (2)

- Company logo spotlighted for duration of breakfast event
- Opportunity to have collateral/premium pieces on table outside breakfast room
- Company logo and description included in the Conference Program

### **Exhibition Space-\$3,000 Each**

Exhibition space includes a 10 X 10 space and may be utilized by either a corporate booth or tabletop provided by exhibitor. Space assignments will be allocated on a first-come basis following above sponsorship opportunities inclusion. There will be some conference rooms available to be scheduled via the conference coordinator for the purpose of demonstrations or private meetings that will also be made available to exhibitors. All booth and materials shipping, storage and assembly are the sole responsibility of exhibiting vendor.

**Note: All Sponsorships/Exhibitors include full registration fees and conference rights for (1) attendee.**

FOR MORE INFORMATION ON THE CONFERENCE AND SCHEDULE:

Please visit [www.greenlegalmatters.com](http://www.greenlegalmatters.com)



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## 2010 Conference Sponsorships

SPONSORING COMPANY NAME: \_\_\_\_\_

Company Address: \_\_\_\_\_

Contact Person Name/Title: \_\_\_\_\_

Contact Phone Number \_\_\_\_\_ Contact email: \_\_\_\_\_

Signature: By signing this form, you agree to accept the sponsorship level indicated in your checked box below. Sponsorships will only be confirmed once a check has been received for the full amount indicated below. No refunds.

I AGREE: \_\_\_\_\_ (Signature and Date)

### Select your sponsorship from the options below and check the box:

Type	Price Each	# Available	Check here to Select
<b>Diamond Sponsorship</b>	\$50,000	2	
<b>Platinum Sponsorships</b>			
Keynote	\$25,000	3	
Conference Premium	\$15,000	2	
<b>Gold Sponsorships</b>			
Hotel Room Keys	\$10,000	1	
Gala Dinner (on Wednesday night)	\$10,000	2	
Conference Program Guide and Conference Map	\$10,000	1	
Conference Name Badge	\$10,000	1	
Conference Session Material & Thumbdrive	\$10,000	1	
Conference Web Site ( <a href="http://www.greenlegalmatters.com">www.greenlegalmatters.com</a> )	\$10,000	1	
Conference Registration Page ( <a href="http://www.regonline.com/greenlegalmatters.com">www.regonline.com/greenlegalmatters.com</a> )	\$10,000	1	
Conference Registration Bag and Insert	\$10,000	1	
<b>Silver Sponsorships</b>			
Welcome Reception (on Wednesday night)	\$5,000	2	
Golf Tournament	\$5,000	4	
<b>Premier Sponsorships</b>			
Conference Registration Desk Handout	\$3,000	2	
Conference Lunches (one per day – circle Thurs or Fri)	\$3,000	2	
Conference Breaks (circle Thurs. or Fri)	\$3,000	3	
Conference Breakfast (circle Thurs or Fri)	\$3,000	2	
<b>Exhibit Only</b>	\$3,000	tbd	



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## 2010 Conference Sponsorships

**Please complete this form and email it or fax it to:**

**Monty Lunn, conference chair**

[mlunn@cox.net](mailto:mlunn@cox.net)

Tel: 610.745.7551

FAX:312.951.1739

**Make a check payable to The Alchemy Group, Inc. Mail the form and check to:**

**The Alchemy Group**

c/o Monty Lunn

265 W. Robert E. Lee Blvd.

New Orleans, LA 70112

- Note:**
- All Sponsorships include full registration fees and conference rights for (1) attendee.
  - For Conference info and schedule, go to: [www.greenlegalmatters.com](http://www.greenlegalmatters.com).
  - For Sponsor info or questions: please contact Monty Lunn: [mlunn@cox.net](mailto:mlunn@cox.net)